

Traditional trading

Wo findet man noch wunderbar ausgestattete Geschäfte, in denen zuvorkommende Verkäufer die herrlichsten Dinge verkaufen? Natürlich in London. INEZ SHARP stellt traditionsreiche Häuser vor, in denen Produkte und Kunden gleichermaßen liebevoll behandelt werden. [difficult](#) [plus](#) [www.](#)

Let me introduce myself: my name's Ms S. — short for Shop-in-the-City. Shopping is my **calling**, and London is my preferred destination. For the next two days, I'll be visiting many of the city's lovely traditional shops and restaurants. Come along! There'll be a bit of walking, of course, so please leave your heels at home and keep heavy accessories to a minimum. I've chosen to take exactly one accessory: a 16-year-old boy, Z. Like most teenagers, he hates to be **bored**, and he hates everything "uncool". London, however, is cool, and shopping in London is mega-cool, so he is excited about coming along.

Since most of the famous red **Routemaster** buses have disappeared from London's streets, travelling around the city has become less simple — there's no longer the chance to jump on and off the buses as you please. London's **mayor**, Boris Johnson, does plan to bring back the beloved buses by 2012, but with the favourable **exchange rate** at present, we don't want to wait that long. So for the next two days, I've chosen shops that are all within walking distance of each other.

bore sb. [bo:]	jmdn. langweilen
calling ['kɔ:lɪŋ]	Beruf, Bestimmung
exchange rate [ɪks'tʃeɪndʒ ,reɪt]	Wechselkurs
mayor [meə]	Bürgermeister(in)
Routemaster ['ru:t,mɑ:stə]	Markenname der Londoner Doppeldeckerbusse



Where fashion rules: Savile Row is legendary as the place men of taste go for fine suits